

SWEETER CARDS / TEMPLATES

BY



Sweeter Cards templates can all be found in this [dropbox folder](#). Please note, we have **very specific** instructions when finalizing and submitting your art. Instructions are in each illustrator file, as well as listed below. Please make sure you review all instructions (add bleed, embed images, outline text, hide die lines, save as PDF) before submitting art.

DESIGNERS: FOLLOW THESE 5 STEPS BEFORE SUBMITTING YOUR FILE:

Step 1: Bleed: Color must extend to or pass the ORANGE line on ALL sides (top, bottom, left and right).

Step 2: Embed images: Ensure all images and artwork are embedded (not linked) to keep all elements with the file.

Step 3: Outline text: Convert all text to outlines.

Step 4: Hide dielines: After embedding images, outlining text, and pulling bleeds to the orange line, hide the dieline layer before finalizing the PDF.

Step 5: Save as PDF: Save as PDF and submit! Make sure the final PDF does not show dielines.

PLEASE NOTE:

- Packaging essentials (layer) needs to stay, but you can change those colors!
- We print in 4-color process on an uncoated smooth stock. File must be in CMYK!