

# Technology Companies

## Case History

Type of Organization: Web Hosting Services  
Goal of Promotion: Referral Gifts  
Product Features: LPC124  
Case History: Many companies depend on referrals to bring in new customers. A Minnesota-based IT Service and Web Hosting company boosted their referral rate by sending a sleek faux-leather pencil cup filled with delicious gourmet chocolate almonds to the customer providing the referral to a new customer.



Type of Organization: IT-Support Services  
Goal of Promotion: Employee Thank-You Gift  
Product Features: CCT123  
Case History: A nation-wide IT Support Services company knew the value of their employees' hard work and dedication, and were looking for a way to express their gratitude. They ordered our Classic Treats gift box filled with delectable Pecan Turtles, foil-stamped with "Thank You" and their company logo on the box. The gifts were sent to their locations across the country in time for their scheduled Employee Appreciation Day!



Type of Organization: Cloud Services  
Goal of Promotion: Welcome Gifts  
Product Features: SN3565  
Case History: A Maryland-based Cloud Storage Services company wanted a special way to welcome new customers of large corporate accounts. They chose the polished look of our silver and navy Tower of Treats. With a large variety of gourmet treats, it was a real crowd-pleaser!



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