

# Words that Sell Food Gifts:

## Decadent

[*dek-uh-duh* nt, *dih-keyd-nt*]

characterized by or appealing to self-indulgence

### What it means to us (and to you!):

What better way to show appreciation than with a gift that allows the recipient a chance to indulge a bit? Taking a moment to enjoy a rich, luscious treat is always memorable!



# Words that Sell Food Gifts:

## Mouthwatering

[**mouth**-waw-ter-ing]

arousing the appetite; tantalizingly delicious or appealing

### What it means to us (and to you!):

Scrumptious, delicious food makes our mouth water. At Maple Ridge Farms, our food looks appealing – but what really matters is that it tastes appealing! One bite is never enough! Our delectable treats will keep you and your customers coming back for more.



# Words that Sell Food Gifts:

## Fresh

[fresh]

- (1) not stale, sour, or decayed
- (2) experienced, made, or received newly or anew; original



## What it means to us (and to you!):

This one can be utilized in a couple of ways!

Our gifts are always packed fresh just prior to shipping. This means they haven't been sitting on a shelf for long periods of time (like many of those large direct-sell companies and warehouse stores)!

And don't forget that food gifts can be a fresh idea your customer may not have thought to utilize – or may not realize that they can source through you!



# Words that Sell Food Gifts:

## Evocative

[ih-vok-uh-tiv, ih-voh-kuh-]

tending to evoke an especially emotional response

### What it means to us (and to you!):

Have you ever eaten something that made you feel like a kid again? Or that reminded you of a special event, a loved one, or a happy memory? Food conjures nostalgic memories—and creates them! Great-tasting food leaves a positive impression about the sender that will remain for years to come.



# Words that Sell Food Gifts:

## Sensory

[sen-suh-ree]

of or relating to sensation or to the senses

### What it means to us (and to you!):

A gift that touches all 5 senses makes the biggest impact. Maple Ridge Farms gifts do just that! You can see the brilliant presentation, feel the textures, taste the freshness, and smell the aromas. And you will surely hear the oohs, ahs, and “Thank You”s!



# Words that Sell Food Gifts:

## Universal

[yoo-nuh-vur-suh l]

adapted or adjustable to meet varied requirements  
(as of use, shape, or size)

### What it means to us (and to you!):

Do you have a sweet tooth? Or do you prefer salty or savory snacks? Everyone loves food, and gourmet gifts can accommodate every audience. There is something for everyone, and many gifts offer a combination sure to please even the most discerning recipients! Don't see what you're looking for? Our great team of sales consultants can often customize gifts to meet your every need!



# Words that Sell Food Gifts:

## Shareable

['sher-ə-bəl]

capable of being shared; used, done, belonging to, or experienced by two or more individuals

### What it means to us (and to you!):

Food brings people together. Food gifts can be meant for a single individual – but they can also be shared with friends or family members. Want to send one gift to an office with multiple employees? They can't share a shirt or blanket, but they can share a gift basket or tower with plenty of tasty treats for everyone!



# Words that Sell Food Gifts:

## Convenient

[kuh n-veen-yuh nt]

suited to personal comfort or to easy performance; affording accommodation or advantage; suited to a particular situation



### What it means to us (and to you!):

One of our goals at Maple Ridge Farms is to do our best to help you make the sale! Let us do the heavy lifting. No need to wrap gifts, as our gift boxes, towers, and baskets are beautiful straight from the box. No need to ship gifts to your recipients – we can do that for you! Need gift cards? We can do that too! Just pick a gift and a desired delivery date. Then send us the logo for imprinting, the shipping list, etc. – and we will handle the rest!

# Words that Sell Food Gifts:

## Unforgettable

[uhn-fer-get-uh-buh 1]

incapable of being forgotten; memorable;  
worth remembering; notable



## What it means to us (and to you!):

Maple Ridge Farms gourmet food gifts help you and your customers leave a lasting impression long after the food is gone. When the quality and presentation are so high-caliber, and the gifts are beautifully imprinted with a custom logo, the recipient will look back fondly on both the gift – and the giver!



# Words that Sell Food Gifts:

## Trustworthy

[truhst-wur-th ee]

worthy of confidence; dependable; reliable;  
capable of being depended on



MAPLE RIDGE FARMS™  
Your Most Trusted Food Gift Supplier™

Est. 1979

## What it means to us (and to you!):

At Maple Ridge Farms, we pride ourselves on the relationships we have with our distributors. We have worked hard over the years to insure that we are providing the highest level of service, paired with top-of-line gourmet gifts. Having been named the top food gift company 18 years in a row and offering a 100% Satisfaction Guarantee, you can rest assured your customers will be pleased with their gift selection!



### 100% Satisfaction Guarantee

We guarantee that you will be absolutely delighted with your gift selection. If you or your recipients are not completely satisfied with any item, upon its return, we will cheerfully replace it or refund your payment, whichever you prefer.