

CASE STUDY: Work at Home Gifts

SALE TIPS!

See how we can help you build your next promotion!

A financial planning company was struggling to maintain contact with clients during the COVID-19 pandemic. Many clients were working from home and isolated from business contacts.

The company wanted a way to let their clients know that they were in their thoughts. After considering many options, they finally determined the perfect solution: a gourmet coffee cake (SLCK5) from Maple Ridge Farms. They provided a shipping list to have a coffee cake sent directly to each client, and included a card in each from the company president with a note reminding them that #WeAreInThisTogether.

The initial shipment was so well-received that the company followed up with a second order nearly double the size of the first!

Challenge:

A company wanted a way to connect with clients who were working from home during the COVID-19 pandemic.

Solution:

Each client was sent a gourmet coffee cake with a card reminding them that #WeAreInThisTogether.

Result:

The company was able to maintain contact with clients who would otherwise have remained isolated.



www.mapleridge.com
hello@mapleridge.com


MAPLE RIDGE FARMS™
America's Most Delicious Business Gifts™