



CASE STUDY:

STUDENTS GRADUATION & STAFF APPRECIATION

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A high school was in need of two different gifts: one for graduating students and another for returning staff members. Not only did the school want delicious treats for everyone, but they also wanted something that could be used after the food was enjoyed. For students, the hope was to create a gift that could be kept and taken to college. For staff, they wanted a keepsake that could fit in with items received at orientation.

Ultimately, the school decided to get the students a magnetic keepsake box with individually wrapped treats. The box featured the school's colors, giving the students a nice container to remember their time there. The high school was so impressed by the gift and its reception that they opted to get the same boxes for the staff members. Maple Ridge Farms was able to meet the requests for both groups of recipients and leave them all with a great reusable gift.



CHALLENGE

A high school wanted a reusable gift that both students and staffers would be able to enjoy.



SOLUTION

Maple Ridge Farms provided a magnetic keepsake box filled with gourmet treats which could be reused for years.



RESULTS

The high school was able to give a gift that two groups of people got to love and reuse.