



CASE STUDY: **CYLINDERS**

SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

In-person conferences are coming back and Maple Ridge Farms has had the pleasure of working with a number of distributors with a creative approach: Our Cylinders offer a fully customizable 4-color sleeve allowing the daily agenda of the conference to be printed directly on the food gift package. The gift can be used for a room drop for conferences of multiple days or placed on the table for each attendee to enjoy the day of the conference.



CHALLENGE

An insurance company needed to share the agenda of a conference and desired to include a treat to keep the attendees energized throughout the day.



SOLUTION

Our cylinders offer full color imprint, allowing for the conference agenda to be printed directly on the package. It included a QR code to the website of the conference and two delicious treats.



RESULTS

The attendees were fully engaged, never losing sight of the flow of the day and able to stay energized with the tasty treats to boost their motivation.

