



CASE STUDY: **CUSTOM CHARCUTERIE BOARD**

SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

A leading California contractors trade association needed charcuterie gifts drop shipped to their members in advance of a virtual event and auction. However, they also wanted the gifts to include either coffee or tea, as well as other beverages and drinkware.

This type of request is well within our wheelhouse! We started with our own charcuterie boards, customized with a bag of gourmet coffee and tea. Then, the distributor worked with another supplier to kit our gifts with another beverage and drinkware. The result was a major success, with the distributor checking off every box for their satisfied client.



CHALLENGE

A trade association wanted to provide its members with a charcuterie board kitted with coffee, tea, and drinkware.



SOLUTION

Maple Ridge Farms created a custom gift of coffee, tea, and cheese, which was then kitted by another supplier with other beverages and drinkware.



RESULTS

The company received everything they asked for within one seamless package.