

# CASE STUDY: CORPORATE WELLNESS

## SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

To recognize National Employee Health and Fitness Day on May 15th, an accounting firm wanted to celebrate corporate wellness. They worked with their distributor and explored several approaches to gifts to encourage awareness of wellness in their employees. Ultimately, they selected a gourmet food gift from Maple Ridge Farms; staying mindful of a balanced diet is essential to a well-balanced being, a theme they wanted to promote. They went with a gift that included exceptional single-serve cinnamon walnut and blueberry coffee cakes, as well as two packets of gourmet coffee. The gifts lifted spirits and well-being during the celebration, allowing the employees to enjoy delicious food while emphasizing the importance of food in the overall picture of wellness.



### CHALLENGE

An accounting firm wanted to encourage their employees to embrace wellness during a corporate wellness celebration.



### SOLUTION

The company selected a gift with two single-serve coffee cakes to emphasize the importance of a balanced diet with healthier portions.



### RESULTS

The employees were able to enjoy delicious food while the company emphasized the importance of food in the overall picture of wellness.