

# Property Management Company

## Case History

Type of Organization:  
Goal of Promotion:  
Product Features:  
Case History:

Commercial Real Estate Company  
Holiday Gifts for Mall Lease Tenants  
NPT749  
They needed over 300 items, their budget was approximately \$60 per gift, and each gift needed to satisfy up to a half-dozen employees. Because they were going to present the gifts personally, they needed something already wrapped and presentable. Not only was the Tower of Chocolate easy to share and presented in beautiful packaging, it offered a hassle-free way to take care of a multitude of clients at one time. They were delivered in specific quantities to each mall in mid-December - ready for easy delivery.



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Condo Management Company  
Meeting Favors  
CL1502  
An Iowa-based condominium company often held property-wide meetings with their residents (typically on a quarterly basis). They wanted to hand out a tasty treat for the tenants to munch on during the meetings. The tenants loved them so much, they are now a regular fixture at the meetings. They simply switch up between the Chocolate Covered Pretzels, Chocolate Covered Oreos, and the crowd-favorite Chocolate Covered Almonds to keep things fresh!



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Self-Storage Management  
New Year's Gift  
SCT119  
A New York Self-Storage company wanted a way to ring in the new year! By sending a box of delicious caramels to each of its customers just after the start of the year with a card reading, "Thank you for choosing us! We look forward to working together in the upcoming year!" they set themselves apart from the crowd after most holiday gifts had already been delivered.



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