

Hospitals, Assisted Living, Med. Supply Companies

Case History

Type of Organization: Event Sponsor Gift
Goal of Promotion: Children's Medical Center

Product Features: CL1101

Case History: A Texas Children's Medical Center was sponsoring an event at a national conference. To draw attention to the event and boost attendance, the Chocolate Covered Oreos were used as a "pillow-top" room gift for each attendee staying in the hotel for the conference.



Type of Organization: Pharmaceutical Reps
Goal of Promotion: Sales Call Gift (Leave-Behind)

Product Features: LPC124

Case History: A Pharmaceutical Company was looking for a new way to leave a lasting impression when its reps met with potential customers regarding a new product launch. The Chocolate Almonds were a sweet icebreaker, and the pencil cup kept the company's logo and contact info front and center on the administrator's and doctor's desks!



Type of Organization: Large Hospital System
Goal of Promotion: Nurses Day

Product Features: TIN143FC

Case History: A large Minnesota hospital system chose the Designer Tin as a way to show appreciation to their staff. The impressive designer tin with a full color imprint and gourmet truffles was sent directly to each nurse on its staff, across multiple locations, along with a provided "Thank You for All You Do" gift card.



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