

Manufacturing Companies



Case History

Type of Organization: Roofing Supply Manufacturer
Goal of Promotion: Sales Contest Announcement
Product Features: K102FC
Case History: Food gifts can reflect specific cuisine as well. This manufacturer held a sales contest with the prize being a trip to Rio de Janeiro. To kick off the contest, Maple Ridge Farms drop shipped a box of Extra Fancy Cashews to each executive. Included in each box was a colorful brochure describing the sights of Rio and a card saying, "We hope these delicious Cashews will give you a taste of the great time you'll have in Brazil."



Type of Organization: Textile Company
Goal of Promotion: Company Anniversary
Product Features: RPT2745
Case History: A North Carolina Textile Company, on the occasion of their 25th Anniversary, chose our Gourmet Tower with delicious treats. The ribbon was foil-stamped with their company logo, and an imprint that read, "Happy 25th Anniversary! You Made it Happen."



Type of Organization: Farm Equipment Manufacturer
Goal of Promotion: Table Favor/Employee Thank-You
Product Features: SPD143
Case History: A Midwestern Farm Equipment Manufacturer used our Truffles as a table favor at the company's annual party. A thank-you message from the President of the company was imprinted on the box. To make the gift even more exciting, one lucky winner would open their box and find that they won the grand prize of the night: a 36 inch television!



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