

Business Services

Case History

Type of Organization: Employment Agency
Goal of Promotion: Job Fairs/Training Sessions
Product Features: CL1503
Case History: Everyone needs a pick-me-up once in a while, and a tasty energy boost was exactly what an Arizona-based employment agency was looking for as a hand-out during its training sessions and job fairs. The treats made an impact, with recipients asking for more, and kept the audience engaged!

Type of Organization: Corporate Cleaning Company
Goal of Promotion: Holiday Gifts
Product Features: ES942
Case History: A New-England area cleaning company specialized in large corporate contracts. For their annual holiday gifts, they wanted a unique way to thank their customers for choosing their services. After receiving the Touch of Class gift box, their customers called them, thanking them in turn and raving about the scrumptious chocolates!

Type of Organization: Staffing Agency
Goal of Promotion: Finding New Customers
Product Features: RPD102
Case History: A Staffing Agency was looking for new clients and decided to hand-deliver a box of Premium Delights with Cashews to local businesses and remind them they are here to help with their staffing needs. Their logo and phone number were imprinted on the gift along with a message, "We know you're Nuts About Your Customers...So are we!"



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