

# Banks

## Case History

Type of Organization: National Bank Chain  
Goal of Promotion: Teller Gifts  
Product Features: RPD121, RPD102, RPD123, RDP124

Case History: A nationwide banking chain used the popular English Butter Toffee as a quarterly gift program to recognize, reward, and motivate their tellers. The quarterly program shifted between both goals and rewards - keeping the program fresh all year long!



Type of Organization: Credit Union  
Goal of Promotion: Mortgage Client Gift  
Product Features: L215

Case History: A Regional Bank decided they wanted something creative to distribute to local customers closing on new property mortgages. By sending an imprinted cutting board with gourmet cheese and sausage, they left a lasting impression behind for each new home owner.



Type of Organization: Bank  
Goal of Promotion: New Account Gifts  
Product Features: SN2719

Case History: A small bank wanted to make an impact with its customers and thank them for choosing them over a larger bank coming into the area. They decided to send quarterly gifts to all new account holders. Every 3-4 months, they send us a list of recipients who receive this great tower along with a provided note card as a token of their appreciation. The recipients have expressed how valued they feel and love the chocolates!



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