

Accounting & Law Firms



Case History

Type of Organization: Law Firm
Goal of Promotion: Congrats on Legal Victory & or Consoling over a Loss
Product Features: GC1 (Gourmet Gift Certificate)
Case History: The law firm simply sent their clients the certificate (ordered sporadically throughout the year to ensure they would always have them on hand), along with a card stating "Congratulations," "Our Condolences," or "Thank You for Choosing Us." The certificate entitled each recipient to their choice of a Spiral Sliced Boneless Ham, Smoked Turkey Breast, or Tower of Treats. To top that off, the price includes all shipping and handling costs and they are valid for one year! The program continues to go off without a hitch, leaving their clients with something to smile about!



Type of Organization: Tax Preparation
Goal of Promotion: Thank you to large accounts
Product Features: CRH5277
Case History: A Florida tax preparation company wanted a way to say, "Thank You" to large account holders after the tax season wrapped up. They decided that sending a gourmet cookie and brownie basket was the way to go! With each cookie and brownie individually wrapped, it was a hit and easily shared across the offices of the recipients.



Type of Organization: Accountants Office
Goal of Promotion: Holiday Gifts for Employees
Product Features: NV3007
Case History: This great 3-treat gift is distinctive all right! A St. Louis accountant's office decided they wanted just that as a holiday gift for their employees. Their staff was thrilled with the chocolates and made it clear they expected them again the next year.



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