



CASE STUDY: KITTED COMFORT AND JOY

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This kitted project set the mood for the comfort and joy of the holidays while also spotlighting “a few of our favorite things” for the company. Nestled in a box wrapped with an ugly sweater-patterned sleeve were signature English Butter Toffee and a holiday tradition, Peppermint Bark, but that wasn’t all! Kitted alongside the delicious treats was an array of other items that included Little Somethings: Thoughtful Tokens Made for Sharing, an ugly sweater holiday ornament that matched the decorative box wrap, and a portable speaker. To tie it all together, it included an ugly sweater gift card with a QR code to a Holiday Hits playlist on Spotify that featured the company’s employees’ favorite holiday tracks. It was a unique way to deliver comfort and joy to recipients, who were delighted by the holiday spirit.



CHALLENGE

The company wanted to embrace the holiday spirit with a gift that shared comfort and joy with both clients and employees.



SOLUTION

Kitting offered the company the opportunity to showcase a few of their holiday favorites, creating a one-of-a-kind experience.



RESULTS

Recipients were delighted with the unique expression of holiday spirit and felt truly appreciated.