



CASE STUDY:

CASINO GIFTS FOR VIP GUESTS

SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

A casino wanted a fabulous kicker gift for VIPs to start their stays off right, in addition to their monthly continuity gift. They were looking at gifts from a retail food gift company until their distributor convinced them to give Maple Ridge Farms a try. After sampling a program for New Year's gifts, they were so impressed that they worked out a quote for a custom, high-end charcuterie assortment that would blow each recipient's mind! Each assortment included three artisanal cheeses along with other gourmet goodies that allowed the casino to demonstrate their appreciation for their VIPs in a delicious way.



CHALLENGE

A casino wanted a fabulous kicker food gift for their VIPs. They were considering a retail food gift company.



SOLUTION

After their distributor's recommendation, Maple Ridge Farms put together a custom, high-end charcuterie assortment that would blow their recipients' minds.



RESULTS

The casino was able to provide their VIPs with a unique, impressive experience that they'd remember long after they left.

