



CASE STUDY: VIRTUAL COCKTAIL HOUR

SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

A medical solutions company was looking for a special gift for their virtual staff meeting in January. The gift was intended for use during a cocktail hour, so the company wanted a gift with nice packaging and presentation to pair well with cocktails. An individual charcuterie board with Wisconsin cheese and mouth-watering chocolates was created.

We worked with the company to build a meat and cheese platter that could meet their quantity and budget. Maple Ridge Farms fulfilled the entire order and drop shipped to each employee's home.

Employees were excited to show off their skills in creating a masterpiece charcuterie board and even more thrilled to enjoy it themselves!

The gift turned out so well that the company decided to come back to us for another project afterward for over 300 cheeseboards, which they sent to their top clients to show appreciation.



CHALLENGE

A medical solutions company wanted to send a cocktail hour treat to their employees to enjoy during a virtual meeting.



SOLUTION

Maple Ridge Farms developed a platter that paired perfectly with cocktail hour.



RESULTS

The employees appreciated the gift as it offered them the opportunity to be creative and have fun during the event. The company realized the importance of gifting and placed another order to send to clients!