



# CASE STUDY: VIRTUAL COCKTAIL HOUR

## SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

A medical solutions company was looking for a special gift for their virtual staff meeting in January. The gift was intended for use during a cocktail hour, so the company wanted a gift with nice packaging and presentation.

Maple Ridge Farms worked with the company to build a meat and cheese platter that could meet their quantity and budget needs. The gift turned out so well that the company decided to come back to us for another project afterward for over 300 cheeseboards, which they sent to their top clients to show appreciation.



### CHALLENGE

A medical solutions company wanted to send a cocktail hour treat to their employees to enjoy during a virtual meeting.



### SOLUTION

Maple Ridge Farms developed a platter that paired perfectly with cocktail hour!



### RESULTS

The employees loved it so much that the company decided to send a similar gift to their top clients.