



# CASE STUDY: **PROPERLY HANDLED PERISHABLES**

## SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

A financial investment management company was looking for gifts to send to employees attending a virtual party. They wanted something savory and sweet that also included a reusable component. They loved a cheeseboard from Maple Ridge Farms but specifically wanted a locally made brownie included.

Because Maple Ridge Farms is experienced in properly handling and shipping perishable foods, the company had the brownies sent to us. From there, we kitted the brownies with our custom-designed bamboo cutting board gift. The gift was very well received by the employees, and the buyer and distributor gained even more confidence in our services.



### CHALLENGE

An investment management company wanted to combine multiple perishable food products from two suppliers to create one gift.



### SOLUTION

The other company's food items were sent to Maple Ridge Farms to properly handle and package together with a firebranded cutting board.



### RESULTS

The perishable food items were expertly handled and the gifts were delivered fresh to employees.