

# CASE STUDY: Return To Work Gifts

## SALE TIPS!

See how we can help you build your next promotion

A chain of retail stores wanted to celebrate their reopening with their employees.

Because the stores varied in number of employees, we shipped the standard box (21 treats) to the smaller stores, the large box (42 treats) to the medium size stores and the jumbo box (84 treats) to the largest stores.

We applied a custom “Welcome Back” label to the top of the box, and enclosed a clever insert card provided by the distributor. Early reports are that the employees were thrilled to receive these tasty treats!



### Challenge:

How to celebrate the reopening of offices around the U.S. with staff.

### Solution:

Gifts of varying sizes were shipped depending upon the store size.

### Results:

The company was able to show their appreciation and excitement about reopening in a delicious way to their staff!

[www.mapleridge.com](http://www.mapleridge.com)  
[hello@mapleridge.com](mailto:hello@mapleridge.com)

  
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