



CASE STUDY:

MULTIPLE IMPRINT GIFT

SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

A pharmaceutical company was planning for a fall-themed virtual event at the beginning of November. They wanted gifts with multiple imprints to be delivered directly to each attendee's home.

Maple Ridge Farms worked with them to produce a gift with a silver box filled with our cheese and sausage along with a cutting board. We were able to create three different imprints for them: a firebranded imprint on the cutting board, a foil-stamped logo on the ribbon tied around the gift box, and a full-color sticker on each mailing carton. The buyers loved the gifts so much that they came back to us for another, larger project.



CHALLENGE

A pharmaceutical company wanted a custom gift to ship directly to the home of each attendee of a virtual event.



SOLUTION

We imprinted three items for them, including a full-color sticker on the mailing carton for the recipient to see before even opening the package.



RESULTS

The company was so pleased with the final product that they came back to us later in the year for another project.