



## CASE STUDY:

# EMPLOYEE'S CHOICE CURATED GIFTS TO SPECIFIC NEEDS

### SEE HOW WE CAN HELP YOU BUILD YOUR NEXT PROMOTION

A software company was searching for holiday and thank-you gifts for their employees. Their European counterpart had already purchased their holiday gifts and set a budget precedent, but the American company was having trouble finding something of equivalent price, quality and value. Additionally, they wanted to provide their employees with different selections, such as gluten-free and nut-free.

Ultimately, their distributor showed the company Maple Ridge Farms gifts and sent samples to show the quality of the food. The distributor was able to secure the order and we were able to divide the gifts in the manner they requested, with employees being able to select from the options on the company intranet. The employees were happy to have the gluten-free option, and the CEO and executive team of the company noted that many employees appreciated the additional options even if they didn't choose them.



### CHALLENGE

A tax software company wanted to provide multiple options of quality treats for the right price.



### SOLUTION

The company was able to select multiple gift options within their budget and let the employees choose the gift they wanted.



### RESULTS

Employees loved the option to choose their gift and the company was able to stay within budget.